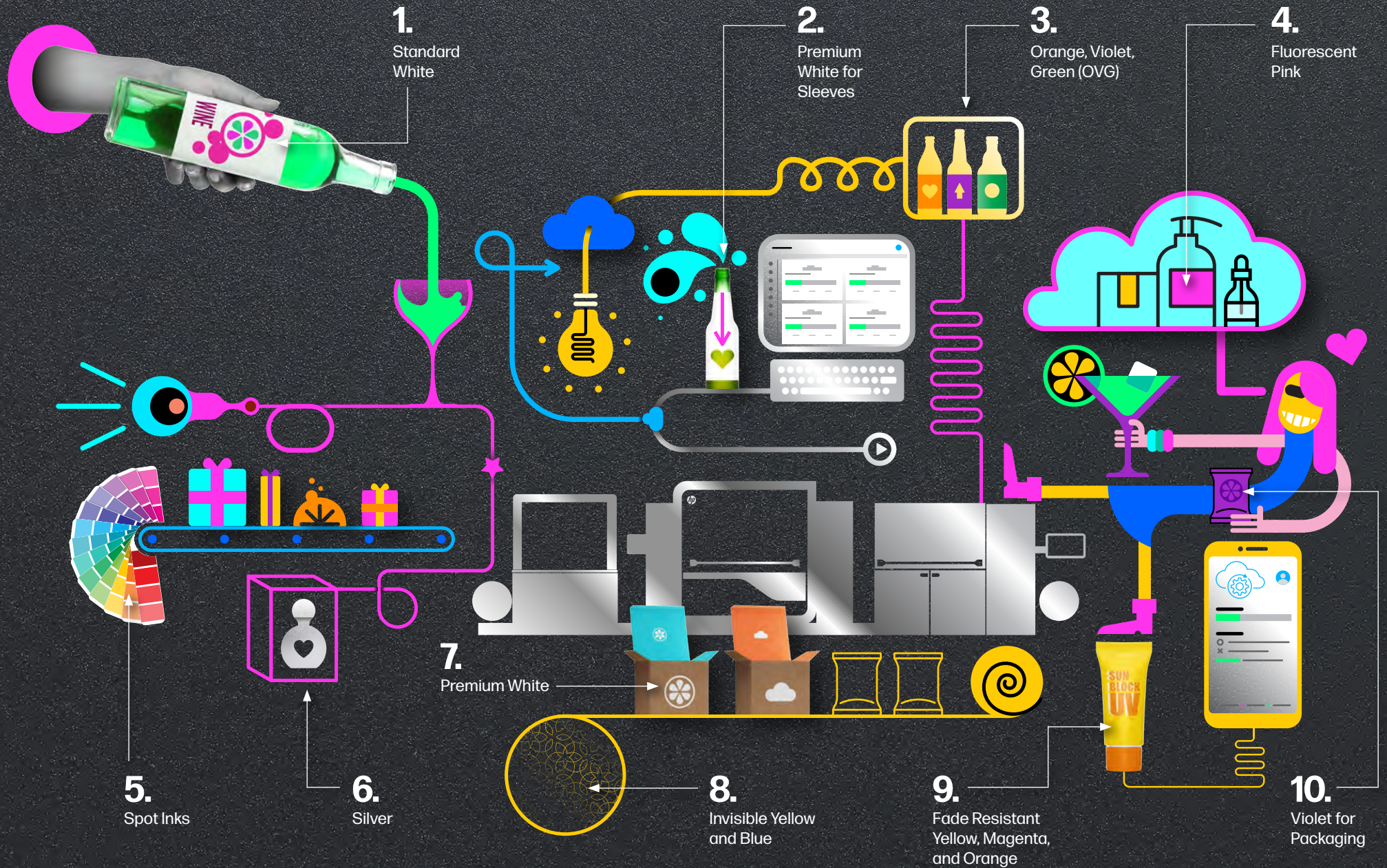


# Color Your World

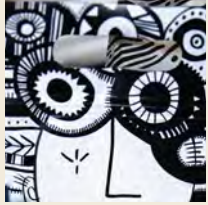


# Endless print possibilities for labels and packaging



# Ink versatility for labels and packaging

## 1. Standard White



Create a white backing layer on a variety of colored, metalized and transparent media.



## 2. Premium White for Sleeves



Offer an easy on-press solution for achieving low friction (COF) layer as part of the white backing, specifically suited for sleeves.



## 3. Orange, Violet, Green (OVG)



Achieve a wide on-press color gamut and highly accurate spot color emulations.



## 4. Fluorescent Pink



Produce radiant, eye-catching colors that brighten up the color gamut and glow in the dark under UV light.



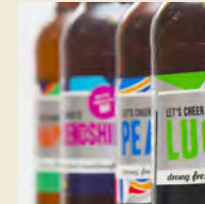
## 5. Spot Inks



Mix and print spot colors with the widest off-press color gamut for accurate brand colors, maximum consistency, and increased productivity.



## 6. Silver



Metalize the color gamut and gain digital flexibility and the ability to deliver high-value applications, while saving on media costs.



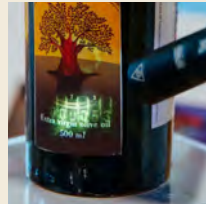
## 7. Premium White



Gain high performance and increase productivity by printing white with the widest range of opacity levels



## 8. Invisible Yellow and Blue



Offer high-value invisible security features, including static and serialized codes, that match brands' and authorities' requirements and standards for security printing.



## 9. Fade Resistant Yellow, Magenta and Orange



Offer full CMYK OVG fade resistance for outdoor applications with an ink set reaching blue wool scale 6-7, with violet for packaging.



## 10. Violet for Packaging



Recommended for customers who produce food or pharma applications



# Ink guide for labels and packaging presses

	HP Indigo 6000	HP Indigo 6600/6800/6900 <sup>2</sup>	HP Indigo 6K	HP Indigo 6r	HP Indigo 8000/8K	HP Indigo 20000/25K	HP Indigo 200K	HP Indigo 30000	HP Indigo 35K	HP Indigo V12
Orange, Violet, and Green	•	•	•	•	•	•	•	•	•	• <sup>3</sup>
Spot Inks	•	•	•	•	•	•	•	•	•	
Standard White	•	•	•	•	•	•	•			
Premium White		•	•	•	•	•	•	•	•	•
Premium White for Sleeves		•	•	•	•					
Fade Resistant Yellow, Magenta, and Orange	•	•	•	•	•					
Silver <sup>1</sup>		•	•							
Invisible Yellow		•	•	•	•				•	
Invisible Blue		•	•	•	•					
Fluorescent Pink	•	•	•	•	•					
Violet for Packaging	•	•	•	•	•	•	•	•	•	•

<sup>1</sup> HP Indigo 6600 VP and up

<sup>2</sup> HP Indigo 6X00p identical to HP Indigo 6X00

<sup>3</sup> Violet will be available 2024



# Ink versatility for commercial print

## 1. Light Cyan and Light Magenta



Enhance the quality of photos up to silver halide-level, with reduced granularity, smoother tone transitions, and saturated colors.



## 2. Vivid Pink and Green



Extend your color gamut and enhance the quality of photos with vibrant pinks, greens & blues.



## 3. Digital Matte



Create eye-catching contrast and a textured look with a matte effect on gloss substrates.



## 4. Electrolnk Primer



Expand your substrate range, even to standard offset stock and specialty papers, with Electrolnk Primer selectively applied only in the areas with images.



## 5. Orange, Violet, Green (OVG)



Achieve a wide on press color gamut and highly accurate spot color emulations.



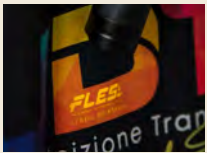
## 6. Fluorescent Pink



Produce radiant, eye-catching colors that brighten up the color gamut and glow in the dark under UV light.



## 7. Invisible Yellow



Offer high-value invisible security features, including static and serialized codes, that match brands' and authorities' requirements and standards for security printing.



## 8. White



Create new highlights on a variety of colored, metallic, and transparent media.



## 9. Light Light Black



Enhance the color and black & white photo quality with accurate colors, smooth highlights, and no rosettes in dark areas.



## 10. Spot Inks



Mix and print spot colors with the widest off-press color gamut for accurate brand colors, maximum consistency, and increased productivity.



## 11. Easy Release (Scratch Off)



Reach endless design possibilities with the only fully digital solution in the market for scratch and reveal applications.



## 12. Silver



Metalize the color gamut and gain digital flexibility and the ability to deliver high-value applications, while saving on media costs.



## 13. Transparent



Create original, decorative prints by adding a delicate spot digital marking and enabling raised and textured effects.



## 14. Premium White



Increase productivity by saving on hits of white while maintaining superb quality. Deliver high opacity white on colored, clear, and kraft media and as backing layer to deliver vibrant colors.



# Ink guide for commercial presses

	HP Indigo 5X00	HP Indigo 6x00p <sup>5</sup>	HP Indigo 7000/7500	HP Indigo 7600/7800/7900	HP Indigo 7K/7eco	HP Indigo 7r	HP Indigo 1x000	HP Indigo 15K/18K	HP Indigo 100K/120K
Orange, Violet, and Green	•	•	•	•	•	•	•	•	
Spot Inks	•	•	•	•	•	•	•	•	•
White	•	•	•	•	•	•			
Premium White		• <sup>1</sup>		• <sup>2</sup>	•		•	•	
Light Cyan and Light Magenta	•	•	•	•	•	•	•	•	
Light Light Black (LLK)	•	•	•	•	•	•	•	•	•
Vivid Pink and Green			•	•	•	•	•	•	
Electroink Primer			• <sup>4</sup>	• <sup>3</sup>	•		•	•	•
Invisible Yellow		•		•	•	•	•	•	
Fluorescent Pink	•	•	•	•	•	•	•	•	
Easy Release (Scratch-off)				• <sup>2</sup>	•				
Digital Matte	•		•	•	•				
Transparent	•		•	•	•		•	•	
Silver		• <sup>5</sup>		• <sup>2</sup>	•				

<sup>1</sup>Relevant for upgrades to HP Indigo 6600 level

<sup>2</sup>Relevant for upgrades to HP Indigo 7900/5900 level

<sup>3</sup>Relevant for HP Indigo 7900 or 7600/7800 upgraded with LIC

<sup>4</sup>Relevant for HP Indigo 7500 upgraded to 7900 level

<sup>5</sup>Relevant for HP Indigo 6600p VP and above